



www.benvino.co.za



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ABOUT US

The **BEN VINO Wine Festival** is rapidly establishing itself as a prominent event for wine lovers in Gauteng. Hosted by **Val Di Terra Events Company**, the festival offers a series of curated wine tasting experiences at various locations across Gauteng, the North West & Mpumalanga. From its inaugural event in 2024, the festival has grown in popularity (from 500 to over 1000 visitors), promising bigger and better experiences with each iteration.

By attracting new followers to the world of wine, we are the fastest growing wine festival in the country and our vision is to grow to **8 festivals by 2027** by finding new viable locations for our events.

2021	2022	2023	2024	2025	2026
<ul style="list-style-type: none">• Dawm Distributors (Pty) Ltd registered• Val Di Terra wines launched, made by Ken Forrester• Val Di Terra liquor store & Tasting Room opens in Benoni	<ul style="list-style-type: none">• Val Di Terra craft gin launched, made by Riana MacDougal• Focus on off-site events in the inland provinces of SA	<ul style="list-style-type: none">• Weekly tasting experiences at the Tasting Room• Ongoing expansion of product offering	<ul style="list-style-type: none">• 2 Ben Vino Wine festivals at Venue 114 on Waterhouse, Benoni.	<ul style="list-style-type: none">• Val Di Terra Events Co registered• 3 Ben Vino Wine festivals at Venue 114 on Waterhouse, Benoni & Emperors Palace	<ul style="list-style-type: none">• 4 Ben Vino Wine festivals at Venue 114 on Waterhouse, Benoni, Emperors Palace & Seasons in Brits

Planned venues in 2027: 114 on Waterhouse, Emperors palace, Seasons, Dullstroom, Bela Bela Game Farm area

MEET THE TEAM

We are passionate about the richness and diversity of the wines that are produced in South Africa. We are dedicated to growing this industry by providing a platform to educate the market through fun events, memorable experiences and great entertainment with the focus on promoting sustainability and the responsible consumption of fine wine. Our vision is to inspire newcomers to discover and appreciate quality wine while enriching the experience for seasoned enthusiasts. Simply put, we want to connect people with wine.



Doug Cresswell
**Founder, Owner &
Operations Director**



Wayne England
Founder & Co-owner



Lise Kimmings
**Marketing &
Communications**



Lindy Cresswell
Finance & Admin

DON'T MISS OUT

By presenting a unique offering to both vendors & visitors, we are able to offer festivals that showcase wine brands with a focus on generating profitable sales. We achieve this by scaling the number of vendors to the number of visitors and profiled to their demographics. We are the industry benchmark in effective marketing & communication and for the attendees, we offer much more than just wine-tasting. A day at **BEN VINO** is a unique experience of food, shopping and entertainment. From top quality street food to artisanal craft food, great music, fun entertainment and wine merchandise, the reason our festival supporters keep returning is because we provide great value and pure **Pouring Pleasure!**



FESTIVAL TICKETS INCLUDE

- Free wine glass & unlimited tasting
- 25 Wine estates, 200+ wines
- Live music & Entertainment
- Private area for VIP ticket holders with exclusive Riedel wine glass tasting experience
- Craft food stalls & wine-related merchandise on sale
- Lucky draw prizes
- Safe parking
- Cashless event



CALENDAR & VENUES

Confirmed Wine Festivals

Sat 2nd May - 114 on Waterhouse, Benoni

Sat 6th June - Seasons Golf, Leisure & Spa, Brits

Sat 5th Sept - 114 on Waterhouse, Benoni

Sat 14 Nov - Red Roman shed, Emperors Palace



114 on Waterhouse



Seasons Golf, Leisure & Spa



Red Roman Shed

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Pouring Pleasure!

